# PLAN PRINCE GEORGE'S 2035









## WHAT IS PLAN PRINCE GEORGE'S 2035?

Plan Prince George's 2035 builds on the 2002 *Prince George's County Approved General Plan* and will help the county address existing, changing, and new priorities, such as public safety, sustainability, and transit-oriented development. The update will incorporate new ideas, current data, and recently completed planning initiatives, including:

- Recommendations from recently approved functional, sector, and master plans, such as the 2009 Master Plan of Transportation and the 2005 Green Infrastructure Plan.
- New visions presented in the state's 2009 Smart, Green and Growing law and PlanMaryland.
- Goals advanced in The Region Forward Plan, developed by the Greater Washington 2050 Coalition with support from the Metropolitan Washington Council of Governments.
- Priorities and goals identified by the more than 20 months of community engagement completed as part of *Envision Prince George's*.

## WHAT IS THE GENERAL PLAN?

The General Plan helps guide future growth, development, and public investments in Prince George's County. It establishes policies and strategies to achieve the county's long-term vision.

The General Plan reflects the values and priorities of the county's residents, property and business owners, community leaders, and elected officials, while also establishing broad policies on:

- economic development
- infrastructure and public facility improvements
- transportation (rail, road, bus, pedestrian, bicycle)
- housing
- community health and wellness

# PRINCE GEORGE'S COUNTY AT A GLANCE

### Land and Water Area

485 square miles of land 14 square miles of water

## **Population**

Year 2000	 801,515
Year 2010	863,420

### Median Household Income\*

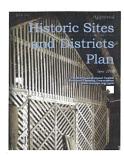
Prince George's County	\$69,947
Maryland	\$69,272
Washington DC Metropolitan Area	\$85,168
United States	\$50,221

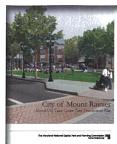
<sup>\*</sup>According to the U.S. Census Bureau, 2009 American Community Survey.

#### DID YOU KNOW?

By 2035 Prince George's County expects to add 76,500 new residents.

















# SECTOR PLANS, AND MASTER PLANS?

The General Plan looks broadly and strategically at how the county should continue to grow and strengthen as a community and as part of the greater Washington Metropolitan region. Sector and master plans conduct a more in-depth analysis focused on a designated part of the county. Unlike sector and master plans, the General Plan does not make property-specific land use designations or zoning changes.

## WHY SHOULD I GET INVOLVED IN PLAN PRINCE GEORGE'S 2035?

Become involved because Plan Prince George's 2035 will help the county's decisionmakers determine where priority investments should be made and will identify strategies to implement the priorities and visions of our county on important issues including:

- How should planning for the county reflect the future needs of a changing demographic and aging population?
- Where should future development and investment for transit-oriented development (TOD) be focused to foster economic development in the county?
- How can access to healthy foods for all residents be improved?
- How will different generational values and needs impact future consumer preferences and market demand for housing and business development?

## HOW CAN I GET INVOLVED?

The success of Plan Prince George's 2035 depends upon your participation:

- Subscribe to our mailing list at www.paplanning.org/GeneralPlanUpdate.htm to learn about upcoming events.
- Contact the project team at planpage 2035@mncppc.org.
- Invite us to your next homeowners association, civic association, or business association meeting.

## ANTICIPATED PROJECT SCHEDULE\*

**WINTER 2011** Pre-Planning

Spring 2012—Winter 2013 Community Outreach and Plan Development

> **SUMMER 2013** Release of Preliminary Plan

> > FALL 2013 Joint Public Hearing

**WINTER 2014** Plan Approval/Planning Board Adoption

\*Project schedule is subject to change. Visit www.planpgc2035.com for more information.

## PROJECT MANAGEMENT TEAM

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WHAT IS A "GENERAL PLAN?"

A general plan is a document used by a community to establish broad policies and strategies on important land use, economic development, infrastructure, transportation, environmental, and other quality of life priorities. It does not change land use designations or zoning on individual properties; it is a "blueprint" to help the community achieve its long-term vision by guiding future growth, development, and public investments.

How is Plan Prince George's PLAN?

Plan Prince George's 2035 is an update of the 2002 Prince George's County Approved General Plan, and, when approved, will replace the 2002 plan. Plan Prince George's 2035 RELATED TO THE GENERAL 2035 will assess existing conditions and trends to develop a vision for the county that reflects the values and needs of its residents and stakeholders.

WHAT IS AN "UPDATE" OR REFINEMENT? WHY NOT REVISE THE WHOLE PLAN?

Over the past ten years, the Prince George's County Planning Department has conducted hundreds of community meetings and workshops to engage residents and stakeholders in order to reach a consensus on values, wants, and needs. The last 2002 General Plan established a number of priorities and elements that remain consistent with the county's current aspirations and values. As such, Plan Prince George's 2035 will focus on refining, or enhancing, elements of the plan that have experienced the most change during the last ten years.

Why 2035?

The nature of planning is to provide guidance to decision makers for the present and anticipated future environment. Because a general plan helps to establish policies to implement the county's long-term vision, the year 2035—close to 20 years from the current day—is an appropriate timeframe in which to measure the plan's success. Although this is into the future, the plan is very relevant for today; as priorities and choices made in the present will greatly impact the future outcome and advances of the county. Implementation takes many forms and sometimes it takes several years to see the results of new legislation and policy.

WHO IS LEADING DEVELOPMENT OF THE PLAN?

The Prince George's County Planning Department of The Maryland-National Capital Park and Planning Commission (M-NCPPC) is leading development of Plan Prince George's 2035. It will work closely with the community, elected and appointed officials, and various county agencies.

WHAT KIND OF INPUT WILL THE COMMUNITY AND OTHER STAKEHOLDERS HAVE IN THE PLAN **UPDATE?** 

A general plan is based upon the ideals, values, and priorities of the community. Over the last several years, a lot of valuable input has been gathered from throughout the county from residents and citizens, businesses, faith-based and nonprofit organizations. universities, municipalities and other elected and appointed officials. These stakeholders will continue to be engaged as the new plan develops. The community will have the opportunity to comment through forums and interactive planning tools that present scenarios for the future and demonstrate how varying decisions may impact the county's desired outcome.

What is the relationship to PlanMaryland and Region Forward? How does Plan Prince George's 2035 relate to other ongoing county Planning efforts and studies?

One of the primary opportunities of Plan Prince George's 2035 is to evaluate recent plans prepared by the State of Maryland and Metropolitan Washington Council of Governments to review how these new plans and policies relate to the county's general plan and policies associated with growth management.

**Region Forward** provides a strategic blueprint for the Washington Metropolitan Area's future growth and development. **PlanMaryland** is a similar initiative with a resulting vision for the State of Maryland. Additionally, the Prince George's County Planning Department has planned for many of the county's communities over the last ten years and approved functional, sector, and master plans, such as the 2009 *Master Plan of Transportation* and the 2005 *Green Infrastructure Plan*. These plans provide important context, data, and input that inform the refinement of the plan.

How does Plan Prince
George's 2035 relate to
THE DEPARTMENT OF PARKS AND
RECREATION'S FORUMULA 2040
PROJECT?

Formula 2040 is the project name for the Prince George's County Department of Parks and Recreation's functional plan. This functional plan will set priorities for land use and acquisition, facility types and locations, programs, and other activities related to parks and recreation. As noted, a general plan provides broad guidelines for land use, infrastructure, and other development and quality of life issues, which provides a broad framework for Formula 2040.

WHO APPROVES THE PLAN AND

WHEN WILL THIS HAPPEN?

The approval of the plan is a multi-step process:

- The preliminary "draft" 2035 General Plan is expected to be released in summer 2013. A joint public hearing on the preliminary plan with both the County Council (sitting as the District Council with presiding authority on planning issues) and the Planning Board will be scheduled in fall 2013 where the community can make final comments in written or oral form.
- **Plan Adoption**: The preliminary Plan Prince George's 2035 must be adopted by the Prince George's County Planning Board.
- **Plan Approval**: the District Council must either approve the final plan to enact the plan into law or send it back to the Planning Board for revisions. The plan is scheduled to be approved in the summer 2014 by the District Council.

WHEN WILL IMPLEMENTATION TAKE PLACE? WILL PLAN PRINCE GEORGE'S 2035 IMPLEMENT THE RECOMMENDATIONS MADE IN OTHER PLANS OR IN INITIATIVES SUCH AS ENVISION PRINCE GEORGE'S?

Plan Prince George's 2035 is not an implementation plan. It is a long-term, comprehensive "blueprint" or guide to assist in making implementation decisions. Implementation of the plan's strategies can start the day the plan is approved, but it will take several years to achieve the vision. Implementation requires a multi-faceted approach and coordination among various county, state, and federal agencies as well as the development community. Market and fiscal conditions of the county and nation also play a key role in "when" implementation will take place. The Prince George's County Planning Department will work closely with county agencies, nonprofits, businesses, and other entities that have the ability to implement parts of Plan Prince George's 2035.



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